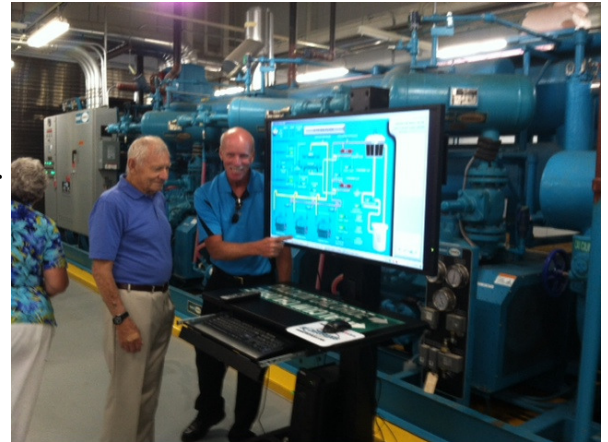




Before your season gets in full swing, join us for some fall education and networking at MIRMA's Fall Ice Arena Seminar & Mini Trade Show!

Highlights Include:

- ISI President Rob McBride will present Energy Efficiency through Maintenance, a discussion of the importance of maintenance to the energy efficiency, proper operation and success of your facility.
- MIRMA Secretary Lisa Fedick will present Customer Service, Retention and Branding and their importance in this Olympic Year to keep customers coming back
- The New York Islanders will update us on their and the NHL's involvement and partnership at the community and grass roots level to engage new customers and keep them coming back to your arena!



Tuesday, October 17, 2017

Northwell Health Ice Center • Eisenhower Park East Meadow, NY

9:30 a.m. Check In & Breakfast

10:00 a.m. Meeting Begins

Thank you to our sponsors

- Becker Arena Products
- Safehold Special Risk
- Jet Ice
- Athletica



RSVP in advance with your shirt size and receive a special gift!
All attendees will receive a cool door prize and a ticket for the legendary
MIRMA Raffle!

RSVP

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